



For Immediate Release - Press Release for May 2007
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Hurst Announces Its New GTO Competition/Plus Shifter

Chatsworth, CA: Hurst Shifters have been the racing and performance “standard” when it comes to street/strip manual shifters. Back in '64 Hurst was right there with a shifter for what was the very first true musclecar – the Pontiac GTO.....and now, Hurst is there again! Hurst announces its new GTO Competition/Plus short throw shifter! Quicker, more precise shifts are yours with this newly engineered shifter – and precise shifts mean better transmission control. Don't worry about missed shifts again, this new Hurst Competition/Plus shifter has you covered. This shifter features a Hurst chrome stick and classic white knob for that classic GTO “Hurst Equipped” look! Over 40 years of Hurst history and experience are in this shifter – and that experience is legendary...Just ask millions of satisfied customers! Hurst has been “America's Number One Shifter” for over 40 years and proudly maintains a wide variety of quality products for the performance enthusiast. When you purchase a Hurst product you know you are receiving a piece of the legendary Hurst heritage.

Part #	Description	Application	MSRP
391 5065	Comp/Plus Shifter w/white knob & chrome stick	'04-'06 GTO	\$359.94

For more information contact: Hurst Performance Products, Dept ____,
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